

Colin McKinney

I am a Glasgow based designer with extensive agency and digital banking experience. Throughout my career, I have built up a diverse portfolio of web and mobile projects for prominent brands.

hello@colinmckinney.com

My background equips me to handle most aspects of projects, from initial planning through to final design and implementation.

Experience

JP Morgan Chase

Executive Director & UK Lead
2022 - Present

In early 2022, I transitioned to a new role within the bank, joining the Digital Private Markets team. As part of this role, I lead the investment and networking start-up, Capital Connect. My responsibilities include managing a team of designers who operate across both the US and UK.

JP Morgan Chase

Vice President & UX Lead
2017 - 2022

I joined JP Morgan to design of a new suite of mobile apps for the Corporate Investment Bank. This role propelled me into the ranks of global design leadership within DXD, the UX division of the organisation.

Screenmedia

Design Director
2014 - 2017

As one of the design directors at this Glasgow agency, my role was to enforce mobile and web UX best practices through all stages of the design thinking process. I provided clear creative direction and eventual sign-off on their outputs.

D8

Digital Creative Director
2012 - 2014

D8 is commonly regarded as one of the best print and branding studios in the UK. I was tasked with building their digital division to transform them into a full-service agency. Working closely with their product and account management teams, I delivered creative and innovative solutions across a range of media.

Yomego

Senior Digital Designer
2008 - 2012

At Yomego I built digital communities around brands. Projects ranged from traditional promotional websites to mobile games. Clients included Mtv, Horrible Histories and GMTV.

WeeWorld

Senior Designer
2005 - 2008

Interface design and front-end development for WeeWorld.com, an avatar/character driven virtual world. I also created partner campaigns for MSN and AOL.

Indez

Graphic Designer
2004 - 2005

Worked in a small design team where I was responsible for the design and HTML of a number of Magento powered eCommerce websites.

Brand experience

J.P.Morgan

BBC

itv

4

M

Microsoft

Aol.

FT

RBS

vodafone

SCHOLASTIC

TESCO

WOWMORE
Est. 1779

betfair

DE VERE

UNIVERSITY OF THE
WEST OF SCOTLAND
UWS

Skills

Technical skills

UI/UX design

Design systems

Creative direction

Prototyping

Project planning

App design

Illustration

Front-end development

Tools

Figma

Adobe Photoshop

Visual Studio Code

Adobe Illustrator

Soft skills

Communication

Time management

Creativity

Mentoring

Attention to detail

Drive to learn

Adaptability

Leadership

Education

University

BA Applied Graphics Technology
Glasgow Caledonian University
2001 - 2003

College

HND Graphic Design
Glasgow College of Building & Printing
2000 - 2001